



Javier A. Vela Caudevilla

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- Organise, supervise and introduce strategies developed by the Merchandising Department.
- Study the market according to client and sector needs.
- Corners management.
- Coordinate work teams.
- Projects execution and follow up according to the established plan.
- Select, manage and design for new collections creations.

Qualities

- International experience
- Entrepreneurial character
- Drive to excel
- Dynamic

FreelanceWork Experience

Visual Merchandising / Commercial Area

Habilities: Create, plan y supervise product exposition.

Achievements: 12 years realizing projects in several fields (Fashion, Furniture and Decoration, Household Equipment, Home and Textil), and to a smaller extent in firms specialised in DYI, Grocery or Leisure Industry Field.

Buyer/ Trade Fairs

Habilities: Responsible of product design and selection.

Achievements: 10 years attending Trade Fairs and coordinating the whole product design process, from idea development to manufacturing process.

Designer – Stand set up

Habilities: Supervise stands set-up.

Achievements: 6 years designing and setting up stands and organising product exposition.

Firms

- JAWAD BUSINESS GROUP (Bhs, Flamnt, Sia)
- BASSES-3

Trade fairs

- HEIMTEXTIL (Frankfurt)
- GIFTS WORLD EXPO (New Delhi)
- CHINA INTERNATIONAL FURNITURE FAIR (Guangzhou)
- GIFT & PREMIUM (Hong kong)
- INTERGIFT (Madrid)
- MAISON OBJECT (Paris)

Education

- 1991-1994** **Specialist Draughtsman**
Instituto Corona de Aragón (Zaragoza)
Design
- 1999-2001** **Specialist Interior Designer**
Escuela de Arte (Zaragoza)
Decoration

Employed work experience

- 1999-2001** **MARKS & SPENCER**
Position: *Visual Merchandising Manager.*
Tasks: Supervise several sections design (Grocery, Furniture, Fashion) and coordinate work teams. Organise shop opening ceremonies (Barcelona, Zaragoza, Madrid, Bilbao) and development of several promotional campaigns.

Languages

English:

Oral: intermediate

Written: intermediate

Understanding: intermediate

French:

Oral: intermediate

Written: intermediate

Understanding: intermediate

Additional information

Teacher: I taught during 3 years Window Dressing and Merchandising courses.

Amusement Park: Experience as Visual Merchandising Manager for the Company "Parque Temático de Madrid S.A" (Movie World, Madrid).

Additional Information

Driving licence: A-1, A-2, B-1
Absolute availability
Absolute mobility.